

NASCAR MEDIA GROUP, LLC  
4205-B STUART ANDREW BLVD.  
CHARLOTTE, NC 28217

PHONE 704-527-4152  
FACSIMILE 704-523-8459



## FOOTAGE LICENSING POLICY

Thank you for your interest in licensing NASCAR footage for your video project. NASCAR Media Group currently houses the world's largest library of NASCAR event footage and should be able to meet all of your NASCAR footage needs. In order to proceed with your request, please read the below and complete the form on Page 2 of this document.

- Price quotes will be provided only after written request with the submission of our footage request form. This form is not a contract. You will not be automatically charged upon receipt of your request form – we will contact you about your request.
- A DVD screener will incur a minimum production fee of \$300. For more complicated or extensive requests, additional fees will apply (\$100/hour library search services and \$125/hour for edit services). For an additional fee (based on tape stock) we can also provide screeners on Beta SP, Digi-Beta, DVCam and Mini-DV.
- NASCAR Media Group works off of screeners only. You will need to edit with the screener and then submit your order for the master material.
- Master orders (from a screener tape) carry a minimum production fee of \$175. This fee includes one hour edit, tape stock and shipping. For more complicated or extensive requests, additional fees will apply (\$125 per hour for edit services).
- High Definition footage is also available and carries additional production costs, please contact us for a quote.
- Master orders based on screener tapes are expected to include source tape information and shot description to accompany the time code selections. This will speed up the ordering process and help eliminate dubbing errors.
- **NO** master order will be released until NASCAR Media Group has received a signed footage licensing agreement. Client will be responsible for adhering to the terms and conditions of the footage license agreement and this document.
- NASCAR does not license footage of accidents, injuries or violent crashes. NASCAR does not typically license footage of one-on-one interviews or footage in which the broadcaster's talent is visible. Those projects seeking an exemption to this policy must request one in writing.
- All requests for footage to be included into a television program, public service announcement, film or documentary type project are subject to review and approval by NASCAR Media Group.
- NASCAR Media Group, at its discretion, may reserve the right to request an "up front payment" for all new clients and for any returning clients it deems necessary. "Up front payment" means that payment for the screener material (check, money order and credit cards {Visa, Master Card, Discover and American Express} accepted) must be made **BEFORE** screener material is released to the client.
- All master materials released by NASCAR Media Group are the exclusive property of NASCAR and must be returned to NASCAR Media Group, Attn: Footage Licensing Department, 4205-B Stuart Andrew Blvd., Charlotte, NC 28217 at the client's expense promptly following the final edit of the project.
- Client will also be responsible for providing a DVD copy of the final edited project for our archival use only.
- All prices for production services and licensing are subject to change without notice.

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## FOOTAGE REQUEST FORM

Please fill in as completely as possible. When completed, email or print/fax the form to 704-523-8459.  
(Start with company name and use the tab key to move from field to field)

### CONTACT INFORMATION

Company: \_\_\_\_\_  
Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_  
Name: \_\_\_\_\_ Email: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Ship to address: **If different from above**

Invoice Attn: **If different from above** Invoice Attn. Phone & Fax: \_\_\_\_\_

PO or Job#: \_\_\_\_\_

If you are a new client, please supply credit card information for charges:

Card: **<select card type>** Card #: \_\_\_\_\_ Expiration Date (mm/yy): \_\_\_\_\_

### Project Information (please include as much detail as possible)

Project Title (what are you calling it): \_\_\_\_\_

Project Description (what is it): \_\_\_\_\_

Distribution: **<select one>** If for Television, where?: **<select one>**

License Period Required: From: 1/1/08 To: 1/1/08 Maximum length is one year.

Territory: **<select one>**

Footage Requested (details on what you need from our library): **Please include as much detail as possible**

Date Screener Needed: 1/1/08

Screener will be on **<select one>** with time code window burn

Master footage will be needed on **<select one>**

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Email to [gramsey@nascar.com](mailto:gramsey@nascar.com) or [kliner@nascar.com](mailto:kliner@nascar.com)  
or Fax this form to 704-523-8459, Attn: Licensing Department